

ENTREPRENEUR



# Sister Jenny's JEN-TIL Creams

**S**ister Jenny is a registered nurse specializing in Aromatherapy and Reflexology. She completed a three year course in General Nursing at BG Alexander Nursing College and Johannesburg General Hospital where she passed with a distinction.

Amongst others she has also completed Therapeutic Reflexology, – International Institute of Reflexology courses.

Sister Jenny won several awards including outstanding progress in Reflexology in South Africa 1992, 2010 semi finalist Feathers award, 2011 winner of EMPRETEC” Apprentice Competition “jointly with Nandi Mlala Done by UNCTAD (United Nations Conference on Trade and Development) and SEDA. In her busy schedule she composed “THE NURSES SONG” which was presented to the Nursing COUNCIL at a function at MEDFORUM HOSPITAL in 1989.

**Q: We asked Sister Jenny the reason for her passion?**

A: "I was born with the natural ability to massage which I became aware of at a very young age. My father was injured at the age of 16 and suffered four fractures in his spine and was always in agony. Throughout my life I have sought to alleviate pain and suffering in others that is why I became a registered nurse. For 15 years I worked in various hospitals and found myself deluged with countless requests from doctors, nurses and patients for massages with my gifted healing hands. What concerned me the most was the slow healing of diabetic wounds and burns. I also noticed that the human body was able to heal faster when relaxed and massaged, therefore I began to research the healing properties of essential oils in plants and herbs, in order to create a cream that would heal the physical body of pain and skin problems".

"The value of using natural ingredients, combined with my very unusual method of manufacturing is that they do not cause damage but instead help to remove the toxins from the muscles and help to speed up the healing processes within the body."

"Creating a cream is like writing a musical symphony that required intensive research but most of all divine inspiration."

**Q: What inspired encouraged you to start your own business?**

A: "Once I had formulated Sister Jenny's JEN-TIL Creams, I knew in my heart that Sister Jenny's JEN-TIL Creams were unique and that I had to start a company to market my creams worldwide to be able to help as many people as possible.

"To enable people to have access to something that would really bring relief and assist in repairing and regenerate their skin".

**Q: How and why did you get into this particular area of expertise?**

A: "Originally I was asked to create a product that did everything for feet (by a podiatrist called Mendel Musiker). He gave me a long list of things he wanted the cream to do for feet which will assist the circulation, cracked heels and sore feet."

"My own intention was to take the pain away and develop a product that was the correct texture for massage and would work on the emotions as well as the body."

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“I began my research and created the cream in my kitchen 18 years ago. As Mendel tested the cream, he discovered that it helped his shaving rash, sore back and mosquito bites. Eventually I had to change the name which I did. My foot cream went from **JEN-TIL Foot Relief** to **JEN-TIL Hand and Foot Cream**, to **JEN-TIL Multi-Purpose Massage cream for Muscles ,Hands ,Feet and skin** and now it is just called **SISTER JENNY’S MULTI-PURPOSE CREAM** by **JEN-TIL** . I worked on the development of the cream for two and half years and I had to overcome many challenges in order to create a unique product. I constantly sought for guidance from God. I prayed intensely asking for assistance in formulating a non sticky healing cream. Eventually I was given the divine inspiration of how to make it work. I also personally tested the cream on many people all over the country and some nurses and Doctors in hospitals have used it on burns, wounds and bedsores.”

“MEDUNSA the Medical University of South Africa tested my creams for skin irritations. My Creams are now approved of by various Medical aids. I then went on to developed Sister Jenny’s JOINTS and Muscle cream which has been reported to help

fibromyalgia ,sports injuries, arthritis, and leg cramps. This has the unique ability of improving mobility in muscles and joints.”

“I then developed a cream for babies, people who are allergic, eczema patients, children and pregnant women Sister Jenny’s Baby cream, For Face and Sensitive Skin. This cream also helps Nappy Rash, cradle Cap, cracked nipples and has been used in rural areas on children with disabilities to prevent pressure sores.”

### **Q: What are the benefits?**

A: “I love to travel around the country and to massage people in supermarkets and every day I have the privilege of experiencing and seeing with my own eyes the amazing results. This has brought me many testimonials of consumers raving about my product.

### **Q: Do you belong to any Association or support any other Organization?**

A: “I am a Member of South African Nursing Council, a Member of the Allied Health Professional Council, a Member of Institute of Inventors and Innovators of South Africa and a Member of EMPRETEC South Africa.”

**Q: What experiences may have contributed to your success?**

A: "Pick n Pay Hyper gave me the opportunity in 2000 to put my cream in all their Hypermarket stores nationwide."

"In 2002 they also helped me to launch Sister Jenny's BE JEN-TIL, Heal the Nation CAMPAIGN which aims to fulfill my dream of decreasing violence and abuse in South Africa. In 2011 SEDA - Small Enterprise development Association sent me on the EMPRETEC Course done by UNCTAD and I learned skills that empowered me to finally take my business to the next level.

**Q: How has your family assisted, or impacted, your career?**

A: "My sister, Lisa Mervis, a Life Coach, inspired me to take bold, courageous and ambitious steps to place my JEN-TIL Creams in tubes on the shelves of 247 Clicks Stores Nationwide. My parents have also contributed by giving me wisdom as they both are successful entrepreneurs and lastly my wonderful husband Mark and we have been married for 32 years and have three beautiful daughters."

**Q: Who inspires you?**

A: Almighty GOD, Nelson Mandela,



Albertina Sisulu, Lira, Dr Richard Maponya, Sir Richard Branson, Raymond Ackerman and Oprah Winfrey.

**Q: What advice can you offer our readers?**

A: "In God there are no limitations. Everything is possible and if you believe it, you can and will achieve it. Believe in yourself and live in love and gratitude. I believe that we all have a natural healing gift and purpose in life."

If people would like advice about their skin problems or pains they are welcome to contact me.

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